Patent Valuation **Services**

The value of a patent is a function of at least ten factors.

IPOfferings provides not just one, but three, **Patent Valuation** Services.

Each Patent Valuation is the collaboration of a *patent researcher, patent* licensing professional and a senior patent broker.

> Select the Patent Valuation Service that meets your particular needs and budget.

For added security and confidentiality, you can order your Patent Valuation as a hard-copy, bound document.

> Additional Information

We Monetize Your IP Assets is a service mark

of IPOfferings LLC.

As the leading patent brokerage firm, no company knows more about patent value than IPOfferings! As a result, IPOfferings provides not just one - but three patent valuation services.

Here are the most important factors that determine the value of a patent.

- 1. What other patents in similar or related technologies or industries have sold for
- 2. Documented Evidence-of-Use for the patent
- 3. The patent's Priority Date and how long the patent has to run
- 4. The patent's Reverse and Forward Citations.
- 5. What foreign patents, other U.S. patents, and applications and/or continuations are included in the patent family or portfolio
- 6. The legal strength of the patent
- 7. The market and growth dynamics for the patent
- 8. The technical and application dynamics of the patent
- 9. The litigation dynamics of the patent
- 10. The number of other similar patents that have been granted

Basic Patent Valuation (\$1,000): This service provides a current market valuation (low and high value) by reporting and taking into account these metrics...

- Forward and reverse citations
- Priority Date and remaining life of the patent
- Number of claims, length of the independent claims and claim strength
- Market analysis
- Technology analysis
- Commercial analysis

Enhanced Patent Valuation (\$2,000): This service includes all the elements in the Basic Patent Valuation plus...

- ♦ Prosecution metrics
- ♦ Legal strength
- Prior Art analysis
- Current and potential commercial use
- ♦ Overall patent strength
- Analysis of similar patents

Comprehensive Patent Valuation (\$4,000): This is a detailed, in-

depth analysis that includes all of the elements in the Basic and the Enhanced Patent Valuations plus...

- Applicable market coverage
- Key players in the market
- Technology and product review
- ♦ Litigation analysis
- Potential buyers/licensees
- Foreign patent counterpart analysis
- Financial analysis

Format: The report can be delivered as a .pdf file or, for added confidentiality and security, as a hardcopy, bound document.

Turnaround: It takes about one week for the Basic Valuation, and up to two weeks for the Enhanced and Comprehensive Valuations.

Discounts: There is a discount when multiple valuations are ordered.

Ordering: Place your order via e-mail to patents@IPOfferings.com. We need just the Patent Number(s) for the patent for which you are ordering Valuation(s). You will be invoiced, and payment can be made via check, wire transfer or Paypal.

IPOfferings also provides Patent Brokerage Services for both sellers and buyers of patents and other IP, as well as a comprehensive selection of IP Consulting Services.

Questions? Call us at 845-337-6911 or contact us at patents@IPOfferings.com.

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If you are seeking a valuation for a patent that is an enforcement property, you will need the

Comprehensive Valuation because

it includes a Litigation Analysis.



